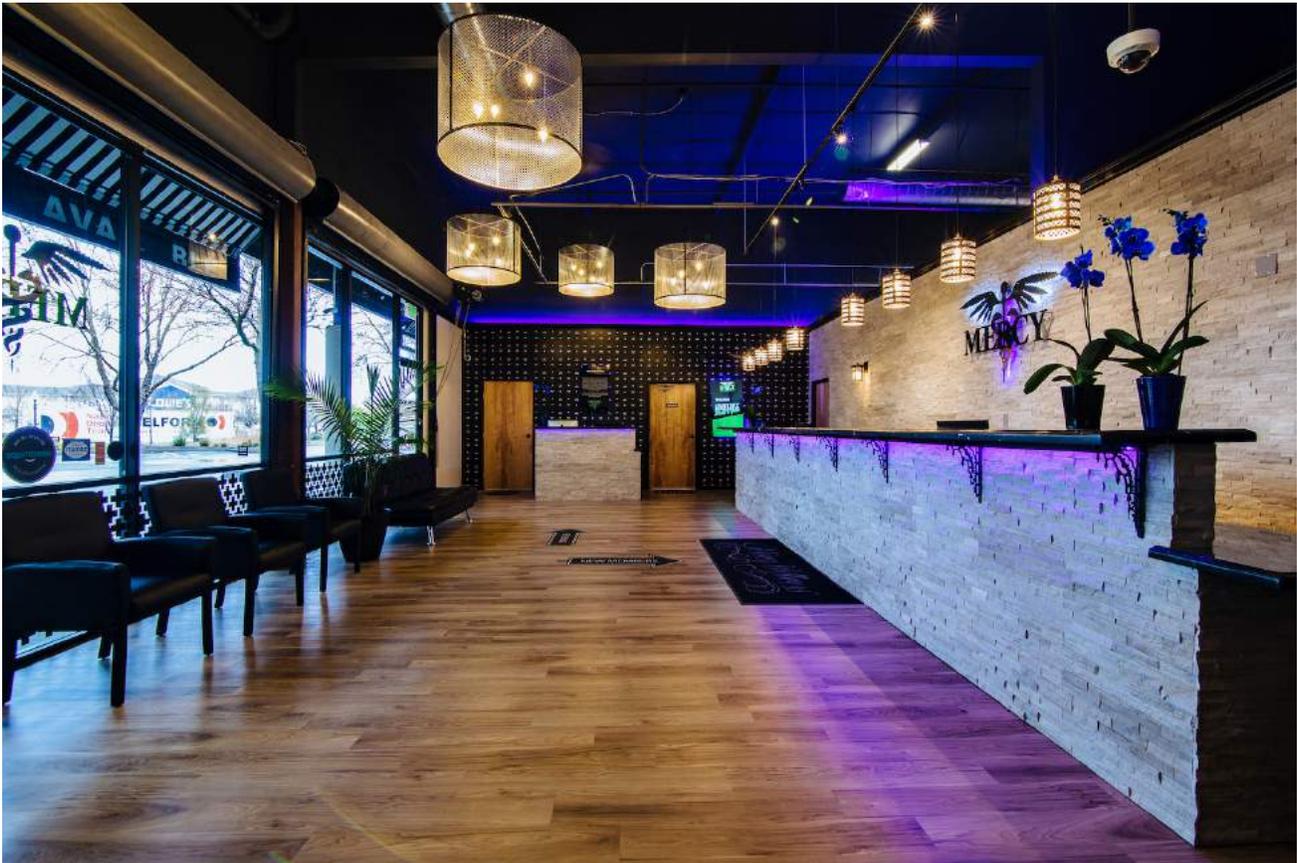


Learn about summer specials from Level and Atlas and make sure to stop by for the last weekend of Grass Roots!



VOL. 1 ISSUE 7 SEPTEMBER 2019



MESSAGE FROM MERCY MANAGEMENT

Take a moment out of your day and think about all the good things that happen in your life.

When you step through the door at Mercy we want you to be receptive to what we have to offer. To prepare you for the experience we hope to share with you, we want you to be open and receptive to feeling really good. And that's not just the THC or CBD talking. It's a genuine spirit of care that we feel every day toward all people connected to us: our customers, suppliers, and staff.

If you're having a particularly tough day, Mercy is here. We welcome you with open arms and a warm heart. Thanks for giving us the opportunity to serve you.

Drop us a line here. We'd love to know what you think.

CIRCLE OF VIRTUES



Love

Mercy Love. That's what we're calling our new customer rewards program. We're installing the software and putting the finishing touches on the rewards.

Will you help us design the features by giving us feedback?

We'd like to recruit 25 regular customers to provide ongoing feedback about the Mercy customer experience including our rewards program. We'll ask you to routinely voice your opinion on the services offered by Mercy. For your help in making this a better program, we'll give you extra discounts on the products you love.

Qualifications:

Must be a regular Mercy customer for at least 6 months (since March 2019).

Must shop an average of once per month with Mercy.

If you're interested in participating, please complete this [online application form](#) and we'll contact you when we've made our selections.



Have an experience at Mercy you would like to share? Check out our [Yelp page](#) and leave us a review!



FEATURED PRODUCER RAD

Rad is all about the party

With people who believe that weed is not taboo! Made with the dankest bud around, Rad vapes are formulated to help you party like it's 1985. We removed all the heinous stuff, so our premium THC distillate gives you only the best pure kickin' goodness to start your night and keep it going. Our totally awesome carts use ceramic coils to bring you a wicked hit every time and enhance the stellar taste of our strains.

Rad Vapes are available in .5G, 1G, PAX pods. We'll never compromise on potency (or taste)!



FEATURED PRODUCER EMERALD SKY

Emerald Sky makes world-class licorice, accurately infused and individually wrapped, so you can take it with you anywhere. This licorice is Vegan, and is made with only natural flavors and colors. Known for their mouth watering flavors and stunning packaging, Emerald Sky is one of our most innovative brands. Please try all of their flavors. Each one is exceptional.

[CHECK OUT OUR MENU ONLINE](#)

FEATURED EMPLOYEE: MIKE

Mike is a LONG TIME patient of Mercy Wellness and, recently, we were lucky enough to have this amazing human join our ranks. He started out in the Packaging department, bringing high energy and enthusiasm every day and immediately connecting with the MercyFam we have here. We have all benefited from Mike being apart of this team! He radiates positivity and is passionate



about the medicine, easily identifiable by the informed, upbeat interactions he has with the patients. If you are feeling down, or just need someone around to help pick up your spirits, get a few moments with Mike and thank us later.

My Favorite Product: My favorite product is the ABX Sleepy Time tincture. I've never had any issue with falling asleep or staying asleep. I just enjoy keeping busy so when I notice it's 1 am after a long workday and I have to work in eight-and-a-half hours, I take some of my Sleepy Time and within 5-15 minutes I'm half asleep.

What I am Grateful For: I'm grateful for each and every single person at Mercy Wellness. I moved here seven years ago and that was the start of a family I never thought I would have. I have one cousin who lives out here but everyone else is back in Massachusetts. The love, support, and bond that we all share have helped me each day deal with my anxiety and depression.

[READ MORE ABOUT MICHAEL & THE MERCY TEAM](#)

BUDTENDER BUDS: HECTOR & CHARLES

Hector the Budtender: If you were to make the mold of what a budtender should be, you would start with the base of Hector. His knowledge of all products and the continued journey to educate himself and everyone around him, has brought so much value to our team and helped connect patients with the medicine they are searching for. Hector's big smile and loving soul makes him so easy to approach and strike up a conversation with. Next time you are in the dispensary, say hello and get a little taste of what we all love.

His Bud Charles' Favorite Product: Raw Garden

Lemonade Sauce. The citrus terps make me smile and elevate my mood.

His Bud Charles' response on what he is grateful

For: Family and friends, just like the awesome staff I like Hector I find at Mercy make my life and headspace a wonderful place to be.

SEE WHAT CUSTOMERS SAY ABOUT MERCY



SUMMER SPECIALS:

PROTAB CBD

The CBD Protab is an orally consumed concentrate tablet that contains 25 mg CBD per tablet. Extra strength and fast-acting, the CBD Protab is infused with steam distilled terpenes to help ease mental and physical stress. The Protab is scored and easily split in two for an even more precise dosage. Each package contains 10 Protabs, 250 mg in total. Vegan and gluten-free. Regularly \$34, Summer Special Price of \$28.90 plus tax.

*Until supplies last.

SUMMER SPECIALS:

ATLAS GRANOLA

Promotes positivity, functionality & creativity. Caramel flavor, with a hint of heat from the cayenne, crunch from toasted cashews and tart finish with dried California apricots. This flavor is associated with alertness, functionality and creativity. This product utilizes sativa dominant strains to give an elevating experience. The other ingredients and spices in Ember are used to compliment the effects of the sativa strains in order to promote a more focused, meaningful and well-rounded experience. These products will be more energy driven, with a more functional, mindful high. 15% off for a Summer Special price of \$17 plus tax. *Until supplies last.

An infographic with a repeating geometric pattern of overlapping circles. It features three text boxes: a large one on the left, a smaller one at the top center containing a cartoon man in a suit pointing, and another large one on the right.

Mercy Wellness customers arrive from over 3,600 zip codes worldwide.

WHO'S YOUR DATA?

Seniors and women are the two demographic groups representing the biggest growth in cannabis consumption.

47% of all cannabis sales in CA is unprocessed flower (including pre-rolls).

GRASS ROOTS: CANNABIS FROM PROHIBITION TO PRESCRIPTION

Did you know that just a few blocks from the Grassroots Museum Exhibit there was once a drugstore that carried cannabis? During the 1890s, H.S. Davis Prescription Drug Store located



at 517 5th Ave in Santa Rosa was one of many across the country to sell cannabis-based medications and tinctures at the time.

Discover this and many more historical facts during your next visit to the Museum of Sonoma County. Grassroots: Cannabis from Prohibition to Prescription. Hurry don't miss your chance, the exhibit ends September 15th!

CANNA HELP YOU

Nearly 8 out of 10 people have never consumed cannabis. Now that it's legal, many people are curious and want to learn more about safe and responsible ways to consume it. Mercy produces a radio show bi-weekly Fridays at noon on KSRO 1350AM. Topics are selected to help anyone who wants to know more about cannabis basics and what's happening at Mercy. Episodes are uploaded to the [Mercy YouTube channel](#).

Subscribe to our
YouTube Channel



EPISODE 13

In this episode we talk with Joanna Cedar, Public Affairs Manager at CannaCraft about sustainability and cannabis. We also talk with mother and daughter team Christine and Nicole Skibola, owners of Cosmic View. Cosmic View incorporates a background in science, a family touched by cancer, and locally grown olive oil into their product line and brand philosophy.



◀ "Very friendly staff, really straight forward. Product is displayed very well. Really smooth process start to finish."

CONTACT US

[Mercy Wellness](#)

ABOUT US

Mercy Wellness™ provides safe & private access to the

SOCIAL MEDIA

7950 Redwood Dr. / Suite 8
Cotati, Ca. 94931
Tel: 707-795-1600
info@mercywellness.com
mercywellness.com

highest quality Cannabis flower and products for Adults
over 21 and qualified Medicinal patients.



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